



**U.S. DEPARTMENT OF COMMERCE**

National Oceanic and Atmospheric Administration  
National Marine Sanctuary System  
Stellwagen Bank National Marine Sanctuary  
175 Edward Foster Rd.  
Scituate, MA 02055  
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**Administrative Capacity, Infrastructure Development  
and Maintenance (ADMIN) Working Group**

**AGENDA**

4 March 2004

9:00 A.M. to 4:30 P.M.

Perot Systems

Scituate, MA

- 9:00 – 9:30 Welcome, Approval of Minutes, Adoption of Agenda, Old Business
- 9:30 – 10:30 Paula Jewell, Massachusetts Bay National Estuary Reserve Program
- 10:30 – 12:00 Volunteer Groups, Mary Enstrom: Technical Advisor
- 12:00 *Lunch*
- 12:30 – 1:00 Volunteer Group: Discussion
- 1:00 – 1:30 Report: *Florida Keys*, Sanctuary's Funding Mechanisms (Dan Morast)  
Report: Innovative Funding Mechanisms in Other Sanctuaries: Interns, Post-Docs (Susan Dowd)
- 1:30 – 2:00 Foundations and 501C3: Kathy Abbot (Island Alliance)
- 2:00 – 2:30 Discussion: Continued
- 3:00 – 3:30 Strategy for Implementing Friend's Group—SBNMS Action Plan: Discussion
- 3:30 – 4:15 Branding: Sanctuary Visibility  
SBNMS Fundraisers
- 4:15 – 4:30 Next Steps and Summary
- 4:30 Adjourn

